



Kevin Wilkinson

Kevin joined The Southern Group in 2024, expanding the firm's footprint in Raleigh, North Carolina. He brings extensive legislative and executive experience from roles in both the public and private sectors.

As a proud North Carolinian, Kevin's professional path has been largely dedicated to molding and promoting key policies at local, state, and national levels. From 2016 to 2019, he held leadership roles in North Carolina's public education sector. First, as the Chief of Staff and Legislative Director to the N.C. State Superintendent at the North Carolina Department of Public Instruction, then later as the Executive Director of External Affairs at The University of North Carolina at Pembroke. In these roles, Kevin helped design and gather support for the organization's policy priorities and initiatives.

Before that, Kevin served as a Policy Advisor to Senator Robert Bryan. He led and implemented several education reforms and staffed various committees such as Appropriations, Education, Judiciary, Pension, and Retirement. Kevin also worked on Capitol Hill as a staff member for U.S. Representative Robert Pittenger, supporting and advocating for the needs of constituents across his district.

Most recently, Kevin took his experience in North Carolina's government to the private sector, serving as SVP of Government Affairs at EQV Strategic. In that capacity, Kevin worked directly with policymakers on the state and federal levels to advocate for his clients. His range of policy areas, include education, economic and business development, technology, transportation, telecommunications, healthcare, gaming, sports, and local government.

Outside his day-to-day work, Kevin uses his expertise to give back to his community as Vice Chair of the Board of Visitors for Appalachian State University.

Kevin has received numerous awards and recognition for his work, including being named one of the top lobbyists in North Carolina by the North State Journal since 2020 and receiving the North Carolina Education Leadership Award in 2018.

Kevin studied political science and economics at the University of North Carolina–Charlotte and earned an M.B.A. from Liberty University. He resides in Raleigh with his wife Megan and their daughter Margot.



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