



# Tasi Hogan

Tasi Hogan joined The Southern Group in 2021, bringing with her political, communications, fundraising and community relations experience.





Prior to joining The Southern Group, Tasi worked on nearly 20 successful campaigns in Central Florida, including those of Orange County Mayor Jerry Demings, Orlando Mayor Buddy Dyer, Orange County Sheriff John Mina, Orange County Property Appraiser Amy Mercado, Senator Victor Torres and Representative Kamia Brown. In addition, she served as a Regional Political Director with the Biden for President Campaign.

An active member of her community, Tasi serves on the Tiger Bay Club Board of Directors, the University of Central Florida Nicholson School of Communication Alumni Board and the Harbor House Young Professionals Board. She is a member of the U.S. Global Leadership Coalition's Next Gen Global Leaders Network Class of 2021, the American Association of Political Consultants and the Second Harvest Food Bank Young Professionals Group.

Tasi was named a "Rising Star" by INFLUENCE Magazine in 2019, and was named to the Orlando Business Journal's "40 Under 40" list in 2020 and to the University of Central Florida's "30 Under 30" list in 2021.

Tasi graduated with a B.A. in Public Relations from California State University, San Bernardino and an M.A. in Mass Communication from the University of Central Florida. She will obtain a Public Leadership Credential from the Harvard Kennedy School in 2021.



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