



Tasi Hogan

Tasi Hogan joined The Southern Group in 2021, bringing with her political, public affairs and community relations experience.

Combining her deep understanding of local and state matters with her strong relationships with elected officials, government staff and community leaders, Tasi helps her clients move complex issues forward, navigate procurement processes, identify business development opportunities, develop strategic communications, craft political budgets and more.

Prior to joining The Southern Group, Tasi worked on nearly 20 successful political campaigns, including those of Orange County Mayor Jerry Demings, Orlando Mayor Buddy Dyer and Representative Kamia Brown. She also served as a Political Director with the Joe Biden presidential campaign and Fellow with the Hillary Clinton presidential campaign.

An active member of her community, Tasi serves on the U.S. Global Leadership Coalition's Florida Advisory Committee, University of Central Florida Nicholson School of Communication Alumni Board, Tiger Bay Club Board of Directors and Harbor House Young Professionals Board. Tasi has been named to the Orlando Business Journal's "40 Under 40" list, University of Central Florida's "30 Under 30" list and was named a "Rising Star" in Florida Politics by INFLUENCE Magazine.

Tasi has an M.A. in Communication from the University of Central Florida, a B.A. in Public Relations from California State University, San Bernardino and a Public Leadership Credential from the John F. Kennedy School of Government at Harvard University.



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