



# Justin Hollis

Justin Hollis joined The Southern Group in 2018, bringing with him more than a decade of experience in government and political campaigns. Justin's areas of expertise include agriculture, business regulation, charity regulation, consumer services, energy, food and beverage, natural resources, and water, among others. In addition to his role at Southern, Justin also serves as president of the Beer Industry of Florida, where he works to advance the policy priorities of Florida's beer distributors.

Justin began his political career as deputy director of legislative affairs in the Florida Department of Agriculture and Consumer Services (FDACS). During his tenure, he worked with House and Senate leadership to successfully transfer the more than \$1 billion school nutrition program from the Florida Department of Education to FDACS. Additionally, he played a key role in developing and passing the state's most comprehensive water policy in more than a decade.

Justin has run two statewide campaigns, first as the campaign manager for Adam Putnam's successful 2014 reelection campaign for Commissioner of Agriculture. More recently, he served as chairman of the Florida Grown Political Committee, an organization supporting Adam Putnam's run for governor. In this capacity, Justin was instrumental in helping to raise more than \$37 million during the 2018 election cycle.

Justin lives in Lakeland, Florida, with his wife, Rachel, and their two children.



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