



# Wanda Crotwell

Wanda Connelly Crotwell is a government relations professional with more than 30 years of experience in the fields of government, communications, and public relations. Prior to joining The Southern Group, she was a lobbyist and strategic advisor at Mike Daniel and Associates for seven years. Before joining MD&A in 2012, she was assistant to the Commissioner for External Affairs at the South Carolina Department of Health and Environmental Control, where she served under four separate commissioners and managed governmental affairs, legislative services, constituent services, annual budget requests, accountability reports, internal communications, and media relations. In this capacity she also served as policy advisor and strategic counsel to the Commissioner.

In addition to her 18 years of experience in South Carolina state government, she has worked in the field of communications for both non-profit and for-profit private sector companies in both South Carolina and Georgia, including The Independent Mail in Anderson, South Carolina; J. Walter Thompson Advertising in Atlanta; and The Easter Seal Society of South Carolina, where she was director of development.

Her areas of expertise include legislative relations, lobbying, inter-governmental relations, strategic communication planning and implementation, regulatory development and consultation, environmental and health facilities permitting facilitation, speech writing, management, business communications, public speaking, and a first-hand understanding of state government. She also possesses a keen understanding of the legislative process and the skills necessary to navigate that process for multiple issues at once. She is well-known in the legislative arena for her ability to take complex issues and communicate those issues in understandable terms to achieve desired results.

Wanda is a *cum laude* graduate of Clemson University, and holds a BA in English and communications, with a concentration in political science. She has just completed her 26th year as a registered lobbyist in the state of South Carolina. Wanda is married and lives in Prosperity with her husband, Mark. They are the proud parents of two children, Duncan and Mackenzie.



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