



Kevin Hofmann

Kevin Hofmann joined The Southern Group's Jacksonville office after an impressive career in political fundraising and campaign strategy. He brings a wealth of governmental and political knowledge and connections.

Kevin's experience with political fundraising started at the federal level, working as a fundraising consultant for the Romney for President campaign. As his career grew, he developed a niche for federal and state races, serving on a long list of major campaigns, including Marco Rubio for Senate, Rick Scott for Senate and gubernatorial race, Ron DeSantis' gubernatorial race, Michael Waltz for Congress, John Rutherford for Congress, and Byron Donalds for Congress.

Kevin founded The Archmann Group in 2017 as a full-service political fundraising firm. The Archmann Group provides clients with donor research, introductions, and relationship building, and event planning and management. The Archmann Group has led various fundraising campaigns, from local sheriff's races to federal races.

Before starting his firm, Kevin served as the Finance Director of the Republican Party of Florida under Governor Rick Scott. In that role, Kevin developed and implemented a fundraising plan that generated millions for the Republican Party of Florida.

Kevin is a veteran of the United States Marine Corps. He is active in various Pro-Veteran groups and is passionate about building community engagement for veterans.

Kevin resides with his wife and five children in Ponte Vedra, Florida.



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