



# David Browning

David Browning: Florida's Premier Lobbyist, Master Strategist, and Political Powerhouse

Recognized as Influence Magazine's 2023 Lobbyist of the Year, David Browning is one of Florida's most effective and well-connected lobbyists. A master strategist with an unparalleled ability to navigate complex policy issues across any sector, David excels in fundraising, appropriations, and high-level political alliances. Since joining The Southern Group's Tallahassee office in 2011, he has built a reputation as the go-to problem-solver, consistently delivering results for his clients—regardless of the issue at hand.




Before becoming a dominant force in lobbying, David spent 12 years as one of Florida's top political campaign operatives, playing a pivotal role in shaping the state's political landscape. His strategic vision and fundraising expertise have been instrumental in securing victories for numerous candidates. As the chief fundraiser for Florida Speakers Dean Cannon and Allan Bense, he not only ensured their campaign success but also spearheaded efforts to fund the House Republican Caucus. His leadership was a driving force in flipping 81 seats in the Florida House in 2010, securing a Republican supermajority.

David's influence extends deep into the Florida Senate, where he has represented Senate President Mike Haridopolos, Majority Leader Andy Gardiner, and Senator John Thrasher—the latter in one of the state's most highly contested special elections. His reach in the executive branch is just as significant, having played a key role in setting fundraising records for Chief Financial Officer Jeff Atwater and Agriculture Commissioner Adam Putnam, while also raising millions of dollars for Governor Rick Scott's 2010 campaign.

A graduate of Florida State University with a degree in political science, David is more than just a lobbyist—he is a political architect who understands the power of relationships, strategy, and execution at the highest levels of government. His ability to build coalitions, navigate policy, and drive winning outcomes makes him an indispensable force in Florida politics.

Based in Tallahassee with his wife and four children, David continues to shape the future of Florida through his deep-rooted connections, sharp political instincts, and unmatched ability to deliver results—on any issue, in any arena, every time.



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Let us show you how.



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